

STARTING OUT inging sensation Zoë Nwako has been blessing us with her music over the past five years. Currently, she has 3 albums out for people to enjoy. As her fame has increased, it has become apparent that nobody knows much about Zoë. How did she get to the place she's at now? How did she get into music in the first place? Was music always her plan? We've spoken with Zoë to find out a little more about her for you and create this biography of the story so far.

## CHILDHOOD & EARLY YEARS

Zoë grew up in the United Kingdom. Her career began with a few acting jobs between the ages of 5 and 8. However, these very quickly came to an end as she didn't felt passionate about it. Zoë came up with many ideas of what she wanted to do when she grew up. However, she never committed to the same idea for long. It wasn't until she was 12 that her passion for music began. It all started because of a Year 8 music lesson, in which they had to perform a song in a group. She really enjoyed learning the song, and this led to her love for music.

She spent a large amount of her time practising different songs on different instruments, and even started to jot down lyrics which went with different beats. After she finished school at 16, she began to take voice lessons and began thinking that this may be what she wanted to do with her life.

## **MUSIC CAREER**

Although it may seem like it , Zoë's music career was never straightforward. After finishing school, she spent a large majority of her time writing songs and recording them and would post small teasers of her playing and singing the song to her social media pages. However, she never attracted many views. After 3 years Zoë's music still wasn't getting the amount of attention as she hoped it would, and she was starting to give up.

This all changed after she found out about Kaftan, a bar which allowed fledgling artists to perform, giving them a chance for their music to be heard. By going into that bar, Zoë's music was seen by hundreds who shared the footage. She woke up the next morning, her phone constantly pinging as people were hearing her music and liking it.

By this point, Zoë had a full song written and recorded called 'Midnight' so she took the big step of uploading it to Spotify for the world to hear. Very quickly, she went viral! People were begging for more from this unknown artist! It took almost a year, but Zoë got signed with a record label, and eventually produced and published her debut album 'Echoes of Tomorrow'.

This was only the beginning of Zoë's career. She has since published another two albums, toured around Europe and America and featured in many magazines and interviews. She has inspired many young, aspiring singer/ songwriters.

Before we left, Bliss asked Zoë what advice she would give to young people. Her reply was, 'Never give up. If I had given up that day, I wouldn't be where I am now.'.

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It is so evident that Zoë loves what she does, and isn't phased by how long it took her to get here. We cannot wait to find out what Zoë does next. We'll keep you in the loop and reveal her next project in next month's edition.

Article and Photography by Amara Newbegin

